

Anne Barrett

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SKILLS

- Creative Direction
- Project Management
- Production Supervision
- Web Site Design, HTML, CSS
- Information Architecture
- Web Content Management
- Animation & Flash
- Multimedia Development
- Video Graphics

EXPERIENCE

Principal- Anne Barrett Creative, 2006-present

Own and operate an independent web design company. Projects include:

- Design, content management planning, web editor training and building of the following Fletcher Allen Health Care web sites: University Cardiology Associates, Cardiovascular Research Institute, Heart Health Information, Electrophysiology, Stroke Center, Sleep Center, Foundation, home page redesign, Graduate Medical Education, and the Department of Medicine, including twelve Division sites, which involved creating Cascading Style Sheet (CSS) fly-out and drop-down menus to improve navigation, integrating third-party videos and animation, and creating Flash presentations
- Oversaw transition of Portland Ovations web site to new brand identity, acted as liaison between Executive Director, developer, and marketing staff, wrote training materials and trained staff to use Expression Engine content management system
- Design, set-up, and custom integration with the Drupal content management system of a web site for Resolution Productions, Inc., allowing them to create password-protected areas for sharing large video files with their clients
- Logo design, web site design, and construction of the Vermedx web site
- Design, building, and set-up of content management of the Evolution Physical Therapy and Yoga web site

Web Developer/Designer- Fletcher Allen Health Care, Burlington, Vermont, 2001-2006

- Redesigned both the public and internal web sites with new look and feel and information architecture using the Serena Collage content management system (CMS)
- Integrated third-party tools into the new design
- Designed and built sites for the Northeast Community Laboratory Alliance and Vermont Managed Care
- Communicated with departments to develop new sites using the CMS
- Trained departmental web editors to use the CMS for content contribution
- Maintained and supported over 90 existing departmental sites

Director of Creative Services- Mobilia.com, Williston, Vermont, 2000

- Oversaw creative department of a large-scale, e-commerce web site
- Developed detailed wire-frames that integrated BroadVision dynamic content delivery, Yantra warehouse fulfillment, and Moai auction software
- Designed the look and feel of Mobilia.com and maintained the branding in all web graphics
- Generated creative ideas for merchandising images and banner ads
- Produced merchandising, editorial, and advertising graphics for the site
- Developed workflow procedures to expedite timely delivery of graphical content
- Designed and maintained a complete graphics system that integrated creation, archiving, and uploading content to the site

Art Director- InterVision, Ltd., Burlington, Vermont, 1998-2000

- Developed and modified branding for corporate web sites
- Designed templates for dynamically generated web pages
- Developed information architectures, designed user interfaces, and communicated with clients
- Supervised web site production, identified key deliverables, monitored progress, anticipated and developed contingency plans as needed

Art Director- Driscoll Communication, Inc., Stowe, Vermont, 1996-1998

- Created designs, animation, interfaces, and graphics for web sites, kiosks, CD-ROMs and videos
- Developed interactive presentations and web sites using Macromedia Director, JavaScript, and HTML

Designer, Animator, Web Developer- Jager Di Paola Kemp Design, Burlington, Vermont, 1996

- Created animation for web sites
- Researched and incorporated graphics-related content on company's intranet
- Designed page layouts for Burton Snowboard consumer catalog
- Produced technical drawings for Merrell shoes and Burton Snowboard clothing
- Prepared designs for print

Animation Production, 1986-2002

- Created five independent films screened at festivals in Ottawa, Boston, New York, Michigan, and Vermont
- Oversaw production for several television commercials at The Ink Tank, New York
- Painted cels for three half-hour Bugs Bunny specials for Warner Brothers, Inc., New York
- Supervised production; designed characters, color schemes, and backgrounds; assisted with animation at Buzzco Associates, Inc., New York

SOFTWARE • CONTENT MANAGEMENT SYSTEMS

Dreamweaver, Photoshop, Illustrator, Painter, Director, Flash, After Effects, BroadVision, Serena Collage, Expression Engine, Drupal

AWARDS

Vermont Stage and Screen Awards: Bessie Award for outstanding short film for "Soul Flight"	2002
Kalamazoo Animation Festival International: Award of Merit for "Soul Flight"	2002
New England Animation Festival: Technical Excellence Award for animated film "Tightrope"	1984
Carleton College: Departmental Distinction in Art	1982

SCREENINGS

Green Mountain Film Festival: Three films- "Soul Flight", "Tightrope", and "Sea Dream"	2002
Vermont Independent Film Festival: "Soul Flight" as part of the Vermont Filmmakers Showcase	2002
Reel Independents: Four animated films aired on Vermont Public Television	2001
Black Maria Film Festival: "Tightrope"	1986
School of Visual Arts Gallery: Continuous running of animated film, "Maverick"	1985
Off the Wall Cinema: "Tightrope" was part of a compilation of animated films that traveled nationally	1984

CLIENT LIST

Basin Harbor Club, Bauer Inline Skates, Bogner, Bombardier Capital Group, Broadfoot & Associates, Burlington's Ronald McDonald House, Children's Television Workshop, Comedy Channel, Evolution Physical Therapy and Yoga, Fletcher Allen Health Care, Green Mountain Publishing, HBO, Movie Channel, MTV Network, New England Culinary Institute, Old Town Canoe, Olympic Ski Challenge at Stowe, Portland Ovations, Resolution Productions, Inc., State of Vermont Department of Travel and Tourism, Tubbs Snowshoes, USA Network, Vermedx, Vermont International Trade Alliance, Vermont Life Magazine, Vermont Sign School

CURRENT AND RECENT WEB SITES

Anne Barrett Creative- www.anne-barrett.com
Evolution Physical Therapy and Yoga- www.evolutionvt.com
Portland Ovations- www.portlandovations.org
Vermedx- www.vermedx.com
Resolution Productions, Inc.- www.resopro.tv
Northeast Community Laboratory Alliance- www.necla.org
Vermont Managed Care- www.vermontmanagedcare.org
Fletcher Allen Health Care- (see portfolio) www.anne-barrett.com/portfolio.htm

EDUCATION • TRAINING

Champlain College, Burlington, Vermont. Awarded a grant from Vermont to pursue a certificate in Web Site Development and Management, 2006
Pratt Institute, New York. Completed course work in interactive multimedia, animation on the Macintosh, desktop publishing, layout and design, and paste-up and mechanical art, 1988-1994
MFA, School of Visual Arts, New York, 1986
BA cum laude, Carleton College, Northfield, Minnesota. Major: Studio Art, 1982